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ABSTRACT

The careermobile is designed to bridge the gap between education and work for urban and rural youth in the Western Wisconsin Vocational, Technical and Adult Education District by providing occupational and career guidance information through its vast audiovisual resource library. In order to develop its collection of audiovisual resources, an extensive nationwide search of filmstrips was conducted. The careermobile began its operation in 1972 with approximately 300 commercial career programs. Concurrent production of sound filmstrips at Western Wisconsin Technical Institute resulted in the development of additional career programs. Thirty-two schools were visited during the school years 1972-73 and 1973-74. Approximately 30,000 students received the opportunity to obtain information and guidance concerning career and occupational programs during that time period. Appended materials make up three-fourths of the document and include: a 20-page list of the careermobile's audiovisual materials, public relations materials, forms, an evaluation instrument, and an evaluation report. (VA)

FINAL REPORT Project No. 02-022-151-314

CAREERMOBILE PROJECT

1971-74

May, 1975

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WESTERN WISCONSIN TECHNICAL INSTITUTE

CAREERMOBILE

1971-74

J. ORIGIN

In 1971, it was proposed that Western Wisconsin Technical Institute should create, staff and operate a trailer-based career information unit.

Thus, the Careermobile was originated in 1972 after districtwide interest in the project was expressed through an extensive counselor survey.

The rationale for the Careermobile are twofold:

- 1. To provide relevant occupational information to urban and rural youth of the Western Wisconsin Vocational, Technical and Adult Education District. The terrain of western Wisconsin is such that, in many instances, the smaller communities within the district are isolated from the cultural advantages which are available in the more metropolitan areas.
- 2. To provide a supportive audiovisual library of guidance and occupational materials which, because of prohibitive costs, are not generally available to all schools within the district.

The Careermobile, therefore, is designed to bridge the gap between education and work for urban and rural youth in the Western Wisconsin Vocational, Technical and Adult Education District by providing occupational and career guidance information through its vast audiovisual resource library.



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The Careermobile is available to all schools in the district for at least one week each school year.

II. DEVELOPMENT

In order to develop the vast audiovisual library, an extensive nationwide search of career filmstrips was conducted. Over 50 percent of the audiovisual materials previewed were rejected, however, due to the poor quality of materials.

The Careermobile began its operation in 1972 with an audiovisual library of approximately 300 commercial career programs. Many of the programs, however, were duplicates of the same career. It also contained an Occu-Scan and various printed materials on careers. Concurrent production of sound filmstrips of the career programs at Western Wisconsin Technical Institute was begun. By the beginning of the first year of operation, 26 career programs offered at Western Wisconsin Technical Institute were presented on sound filmstrips. A Viewlex Super Viewers, Model 136, was chosen to present the sound filmstrips because of operating simplicity. All audiovisual materials were systematically catalogued to facilitate their expedient use. (Appendix I, pp. 8-27)

III. STAFFING

The Careermobile is staffed by a full-time career technician, who is responsible for scheduling, moving and operation of the unit. The Careermobile technician also assists students in locating the career materials, use of equipment, and in guidance relative to career information.



IV. EQUIPMENT

The trailer chosen for the Careermobile, owned by Western Wisconsin Technical Institute, is eight feet wide by 28 feet long and is equipped with filmstrips, cassette tapes, sound filmstrips, counters, storage cabinets, a row of five carrels, and a conference table.

V. SCHEDULING AND OPERATION OF THE CAREERMOBILE

Scheduling of the Careermobile for schools within the district is completed through the combined efforts of Cooperative Educational Services Association #11 (CESA) and the particular school to be visited. Thirty-two different schools were visited during the school years 1972-73 and 1973-74; the farthest school visited is 70 miles from La Crosse. During these two school years, approximately 30,000 students received the opportunity to obtain information and guidance concerning careers and occupational programs offered within the Western Wisconsin Vocational, Technical and Adult Education District.

Prior notice is sent to each school to announce the arrival date of the Careermobile; this includes a letter to the superintendent, principal and counselor. Announcements are also posted on the school's bulletin boards. (Appendix II, pp. 28-32)

Upon arrival at the school, the Careermobile is located at a spot which is convenient to student flow. The career technician orients the total school staff members to the audiovisual media format, resources, and operation of the unit, and discusses the schedule which is best suited to the needs of the school. The career technician offers materials, guidance and resources for use in teachers' classrooms and career-related class pro-



grams. Student visitation schedules are maintained by the school officials. Monitoring of student visitation to the Careermobile is accomplished through the use of the "Student Evaluation Form". (Appendix III, pp. 33-34)
Student control is the responsibility of the school being visited.

Students, who visit the Careermobile for the first time, are given a five-minute orientation regarding the resources which are available as well as the operation of equipment. The students are then free to explore any of the career planning resources of interest to them. This, in turn, allows the career technician an opportunity to offer individual student guidance and assistance. By this schedule, approximately 15 students per class hour can be effectively accommodated.

During the summer months, county fairs are the major public gatherings in the rural areas of the Western Wisconsin Vocational, Technical and Adult Education District. Through the help of the Community Services Division of Western Wisconsin Technical Institute, a scheduled visitation to these events is a vital part of the service of the Careermobile. The summer months are also utilized to repair and service equipment, and to acquire both hardware and software.

VI. EVALUATION

The evaluation of the Careermobile is a threefold process:

- 1. Student Evaluation
- 2. School Response
- 3. Follow-Up Survey



A. Student Evaluation

Each student who visits the Careermobile is requested to complete a "Student Evaluation Form". This form offers students an opportunity to comment on hardware, software and services, as well as to make suggestions for improvement of the Careermobile. The perforated tear-off section on the "Student Evaluation Form" offers the students a space to note their career interests. This section is given to the school counselors for possible follow-up. At the end of each day, the career technician reads all student evaluations and notes the strengths and weaknesses of the day's operation. (Appendix III, pp. 33-34)

The student evaluation of the Careermobile provides the informational needs of those being served, and also forms a basis for software development and acquisition.

B. School Response

A "School Response Form" (Appendix IV, pp. 35-37) is given to the counselor and/or other school personnel at the conclusion of each schools's visit for completion and return to the project coordinator at Western Wisconsin Technical Institute. This form relates to publicity, facilities, software and services, and also encourages suggestions for improving the Careermobile. The "School Response Form" provides an ongoing evaluation instrument for the project coordinator so that the advisory committee and the career technician can adapt the services of the Careermobile to the changing needs of the school being served. In instances where suggestions were received from a number of evaluations, a program offering was modified.



For example, as a result of the evaluations, the second year's schedule was modified to more accurately reflect the student population in the various schools.

C. Follow-Up Survey

At the end of the 1972-73 school year, a "Careermobile Evaluation Counselor Response Survey" (Appendix V, pp. 38-44) was sent to each school. This survey measured grade levels served, student interests and teacher responses, strengths and weaknesses of the project, and the counselors' responses to the service.

The direct result of this evaluation indicates that the Careermobile has received an overwhelming positive response for its continued use.

VII. ADVISORY COMMITTEE

An advisory committee consisting of counselors, administrators, teachers, representatives of CESA #11 and Western Wisconsin Technical Institute was formed to provide direction and guidance for the operation of the Careermobile.

The advisory committee met as necessary, but at least three times each year.

VIII. CONCLUSIONS

Based on the operation of the Careermobile for the school years 1972-73 and 1973-74, it has been determined that:



- The Careermobile proved to be a viable means of delivering career information to the geographically isolated schools within the Western Wisconsin Vocational, Technical and Adult Education District.
- 2. The Careermobile provided a strong supplement to the career and educational information services of the district and supplemented school career planning services.
- 3. The Careermobile and ancillary services stimulated a strong career education interest which has continued to be supported and developed through additional federal and local career education projects.
- 4. The success of this venture, as a project, has prompted a continuation of the service under district sponsorship and funding.
- 5. The service has been expanded to include visits to junior high schools and to some elementary schools within the district in subsequent years.



APPENDIX I



CAREER DIRECTORY

FOR THE

CAREER MOBILE

AN AUDIO-VISUAL SERVICE FOR THE

YOUTH AND ADULTS OF

WESTERN WISCONSIN VOCATIONAL, TECHNICAL AND ADULT EDUCATION DISTRICT

September, 1973

Western Wisconsin Technical Institute

H. R. Kumbier, Career Education Consultant

Bill Schenk, Career Technician



FSCA - Sound Filmstrip C - Cassette Recording F - Filmstrip

Location	<u>Title</u>	Format	<u>Producer</u>
CC5	Accountant	С	Edu.Prog.
G9	Accounting	FSCA	W.W.T.I.
P-15	Accounting Clerk	FSCA	W.C.T.I.
BB4	Accounting, Cost Analyst	С	Edu.Prog.
В8	Achieving Success in the World of Jobs	FSCA	Singer
AA4	Actor-Interview Tape	С	Edu. Prog.
D13	Adolescent-Know Thyself	FSCA	Eyegate
AA11	Advertising Account Executive-Interview Tape	С	Edu.Prog.
CC16	Advertising	С	I.I.L.
E11	Advertising Agency, The-Executive	FSCA	Eyegate
I-1	Advertising, Art Careers in	FSCA	Ed.Dim.
H4	Advertising, Writing Careers in-Copywriter	FSCA	Ed.Dim.
A14	Aero Space Sales Representative	FSCA	Eyegate
BB9	Agent, Theatrical	С	Edu.Prog.
P5	Agriculture-Careers in Animal Industry	FSCA	Voc.Edu.Prod.
P3	Agriculture-Crops, Careers	FSCA	Voc.Edu.Prod.
P4	Agriculture-Farm Machinery, Careers in, etc.	FSCA	Voc.Edu.Prod.
P8	Agriculture-Farm Services, Careers in	FSCA	Voc.Edu.Prod.
P1	Agriculture-Farm Supplies, Careers in	FSCA	Voc.Edu.Prod.
P2	Agriculture-Government Services, Careers in	FSCA	Voc.Edu.Prod.
P7	Agriculture-Horticulture, Careers in Ornamental	FSCA	Voc.Edu.Prod.
P6	Agriculture-Natural Resources Mgt., Careers in	FSCA	Voc.Edu.Prod.
G11	Air Conditioning & Refrigeration Technology	FSCA	W.W.T.I.
L14	Air Controllers	FSCA	Bowmar
A18	Air Craft Maintenance Mechanic	FSCA	Eyegate
L15	Aircraft Engine Mechanic	FSCA	Bowmar
L13	Air Frame Mechanics	FSCA	Bowmar
A12	Air Freight Agent	FSCA	Eyegate
A10	Aircraft Maintenance & Food	FSCA	Eyegate
К5	Airline Pilots Association	FSCA	Eyegate
B2	Airline Ticket Agent	FSCA	Eyegate
К6	American Federation of Musicians	FSCA	Eyegate
P5	Animal Industry, Careers in	FSCA	Voc.Ed.P :od.
CC17	Appliance Serviceman	С	I.I.L.
BB19	Architect-Interview Tape	С	Edu.Prog.
BB17	Army	С	Edu.Prog.
K13	Architectural Draftsmen	FSCA	Bowmar
H10	Artist, Careers in the Fine Arts	FSCA	Ed.Dim.
н13	Artist, Careers in Illustration	FSCA	Ed.Dim.
BB8	Artist, Commercial	С	Edu.Prog.
G14	Artist, Commercial	FSCA	W.W.T.I.
DD6	Artist, Commercial	С	
E8	Artist, The Commercial	FSCA	Eyegate
CC18	Assembler	С	I.I.L.
F12	Auto Body	FSCA	W.W.T.I.
B10	Auto Mechanic	FSCA	Eyegate
BB23	Auto Mechanic	C	Edu.Prog.
F13	Auto Mechanics	FSCA	W.W.T.I.
12	Automation	FS	P.S.A.V.
59	Automobile Service Station, The	FSCA	Eyegate
01	Automotive Repair-Overview	FSCA	Accoustifone
I - 3	Automotive Sales Representative	FSCA	Eyegate
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Location	<u>Title</u>	Format	Producer
E.A	Baker, The	FSCA	Eyegate
E4 L3	Bank Tellers	FSCA	Bowmar
BB4	Banker	С	Edu.Prog.
E13	Banker, The	FSCA	Eyegate
CC11	Barber	C	W.W.T.IEdu.Prog.
57	Barber, The Neighborhood	FS	Eyegate
55	Beautician, The Neighborhood	FS	Eyegate
BB14	Beauty Operator-Cosmetologist	C	Edu.Prog.
CC19	Biologist	C	I.I.L.
D6	Blue Print for Money Management, A	FSCA	Singer
02	Brake & Suspension Specialist	FSCA	Accoustifone
I - 9	Bricklayer, The	FSCA	Eyegate
J1	Building Maintenance, Working in	FSCA	Eyegate
016	Building Maintenance Man	FSCA	Accoustifone
AA13	Business Consultant-Interview Tape	С	Edu.Prog.
F9	Business Machines	FSCA	W.W.T.I.
J2	Business Machines, Working with	FSCA	Eyegate
E16	Butcher, The	FSCA	Eyegate
D8	Buying Wisely	FSCA	Eyegate
		TOOA	Parena v
К18	Cabbages to Kings & Various Things-Overview	FSCA	Bowmar
33	Career Planning in a Changing World	FS	P.S.A.V.
DD17	Carpenter	C FSCA	I.I.L. Eyegate
I-13	Carpenter, Finishing	FSCA	Eyegate Eyegate
I-14	Carpenter, The Roughing	FSCA	Bowmar
K14	Carpenters	FSCA	Eyegate
72	Cashier, Would You Like To Be?	FSCA	U.of U.
M15	Chemical Engineering	C	I.I.L.
CC20	Chemist	C	I.I.L.
DD22	Chief Engineer	Č	Edu.Prog.
CC7	Civil Engineer	FSCA	U.of U.
M16	Civil Engineering Civil Engineering Technicians	FSCA	Bowmar
K15	Civil Service Jobs	FS	F.O.M.
19 E10	Clerk Typist, Clerk Steno., Secretary	FSCA	W.W.T.I.
F10 26	College, Finding Out About	FS	F.O.M.
N5	College Story	FSCA	U.of U.
· Q-17	Community Worker .	FSCA	Guidance Associates
M4	Compassion for People-Overview	FSCA	Bowmar
AA9	Computer Programmer-Interview Tape	С	Edu.Prog.
M17	Computer Science	FSCA	U.of U.
H16	Computers, Careers in the World of-Part I	FSCA	Ed.Dim.
H17	Computers, Careers in the World of-Part II	FSCA	Ed.Dim.
н18	Computers, Careers in the World of-Part III	FSCA	Ed.Dim.
112	Concrete Block Layer, The	FSCA	Eyegate_
BB16	Conservationist-Forester	C	Edu.Prog.
Q-15	Construction Worker	FSCA	Guidance Associates
A11	Control Tower Operator	FSCA	Eyegate
1-5	Cook	FSCA	Eyegate
0			



Location	<u>Title</u>		Format	Producer
CC12	Cooks and Chefs		C ·	W.W.T.I.
BB14	Cosmetologist-Beauty Operator		Ċ	Edu.Prog.
C10	Counseling in Vocational Decisions		FSCA	Singer
,	Counseling Today & Tomorrow		C	Gazda/Arbuckle
	Counseling Today & Tomorrow		C	Ginzberg/Hoyt
	Counseling: Today & Tomorrow		C	Hansen/Zimpfer
	Counseling: Today & Temorrow		Č	Odell/Healy/Munson
	Counseling Today & Tomorrow		C	Smith/Lewis
	Counseling Today & Tomorrow		Č	Vriend/Dyer
CC21	Counselor		Č	I.I.L.
AA21	Court Reporter-Stenographer		Ċ	Edu.Prog.
L7	Credit Counselors		FSCA	Bowmar
P3	Crops, Careers in	1.	FSCA	Voc.Edu.Prod.
		٠.		
E6	Dairyman, The		FSCA	Eyegate
G10	Data Processing		FSCA	W.W.T.I.
I-4	Data Processing Clerk		FS	Eyegate
F1	Data Processing Machine Operator		FSCA	W.W.T.I.
L2	Decoder Operators		FSCA	Bowmar
A5	Dental Assistant		FSCA	Coronet
G2	Dental Assistant		FSCA	W.W.T.I.
AA8	Dental Hygienist-Interview Tape		С	Edu.Prog.
DD15	Dental Hygienist		С	I.I.L.
A6	Dental Laboratory Technician		FSCA	Coronet
DD9	Dental Technician		С	I.I.L.
AA2	Dentist-Interview Tape		С	Edu.Prog.
В4	Department Store, Job Opportunities i	n a	FSCA	Singer
N15	Detective		FSCA	Accoustifone
J15	Diet Clerk & Fry Cook		FSCA	Eyegate
AA24	Dietician		С	Edu.Prog.
66	Do You Like Flowers?		FS	Eyegate
70	Do You Like Sports?		FS	Eyegate
68	Do You Love Animals?		FS	Eyegate
AA23	Doctor		С	Edu.Prog.
58	Doctor, The Neighborhood		FS	Eyegate
H5	Drafting, Careers in-Part I		FSCA	Ed.Din.
н6	Drafting, Careers in-Part II		FSCA	Ed.Dim.
G1	Drafting, Mechanical		FSCA	W.W.T.I.
CC22	Draftsman		С	I.I.L.
CC10	Driver Salesman		С	Edu.Prog.
AA18	Druggist-Pharmacist		С	Edu. Prog.
07	Ecology, Occupations in-Overview		FSCA	Accoustifone
BB7	Editor		C	Edu.Prog.
48 w 19	Education and the Teacher		FS	Eyegate
M18	Electrical Engineering	14	FSCA	U.of U.

Location	<u>Title</u>	Format	Producer
F7	Electrical Power Technician	FSCA	W.W.T.I.
B14	Electrician	FS	Eyegate
AA1	Electrician-Interview Tape	C	Edu.Prog.
K12	Electricians	С	Bowmar
M2	Electro Mechanical Assemblers	FSCA	Bowmar
G7	Electroencephalograph Assistant	FSCA	W.W.T.I.
BB22	Electronic Assembler	С	Edu. Prog.
F18	Electronic Servicing	FSCA	W.W.T.I.
CC8	Electronic Technician	С	Edu. Prog.
G13	Electronic Technician	FSCA	W.W.T.I.
L17	Electronic Technicians	FSCA	Bowmar
L18	Electronics, The Age of-Overview	FSCA	
63	Electronics Assembler? How About Being An	FS	Eyegate
DD18	Elementary Teacher	С	I.I.L.
D15	Emotional Development	FSCA	Eyegate
AA1 6	Employment Counselor	С	Edu.Prog.
03	Engine Repair Specialist	FSCA	Accoustifone
M15	Engineer, Chemical	FSCA	U.of U.
CC7	Engineer, Civil	С	Edu.Prog.
N7	Engineering Assistant	FSCA	Bowmar
M16	Engineering, Civil	FSCA	U.of U.
M18	Engineering, Electrical	FSCA	U.of U.
N2	Engineering, Industrial	FSCA	U.of U.
N1	Engineering, Materials Science and	FSCA	U.of U.
N4	Engineering, Mechanical	FSCA	U.of U.
M13	Engineering, Metallurgical	FSCA	U.of U.
C4	Environment, The State of Our	FSCA	Olympus
C6	Environmental Careers	FSCA	Olympus
C5	Environmental Problems, Solutions to	FSCA	Olympus
M1	Environmental Test Technicians	FSCA	Bowmar
N8	Equipment Rental Assistant	FSCA	Bowmar
1-16	Exterior Painter, The	FSCA	Eyegate
E7	Factory Worker, The	FSCA	Eyegate
Q-16	Factory Worker	FSCA	Guidance Associates
P4	Farm Machinery, Careers in, etc.	FSCA	Voc.Edu.Prog.
P8	Farm Services, Careers in	FSCA	Voc.Edu.Prog.
P1	Farm Supplies, Careers in	FSCA	Voc.Edu.Prog.
H7	Fashion Design, Careers in	FSCA	Ed.Dim.
AA6	Fashion Merchandising-Buyer-Interview Tape	C	Edu. Prog.
CC13	F.B.I.	С	W.W.T.I.
н8	Film Making, Careers in-Part I	FSCA	Ed.Dim.
н9	Film Making, Careers in-Part II	FSCA	Ed.Dim.
46	Fire and Fire Fighters	FS	Eyegate
CC4	Fireman	C	Edu. Prog.
DD25	Fireman-Watertender	C '	I.I.L.
61	Fish Store, The Neighborhood	FS	Eyegate
A17	Flight Engineer	FSCA	Eyegate
н3	Food Merchandising-Marketing	FSCA	W.W.T.I.
(3)	45		
ERIC	TO.		

Location	<u>Title</u>	Format	Producer
08 N9 J3 BB16 011 C18 E5 04 M10	Food Processing Laboratory Technician Food Service Assistant Food Services, Working in Forester Forestry Technician Free Time is not so Free Fruit and Vegetable Store, The Fuel & Electrical Systems Specialist Fuels Engineering	FSCA FSCA C FSCA FSCA FSCA FSCA	Accoustifone Bowmar Eyegate Edu.Prog. Accoustifone Eyegate Eyegate Accoustifone U.of U.
M11 M12 CC3 C15 P2 H11 H12	Geology Geophysics Golf Professional Government & 100 Million People Government Services, Careers in Graphic Art, Careers in-Part I Graphic Art, Careers in-Part II Grocery Store Clerk	FSCA FSCA FSCA FSCA FSCA C	U. of U. U. of U. Edu.Prog. Eyegate Voc.Edu.Prod. Ed.Dim. Ed.Dim. I.I.L.
D2 20 K1	Have You Tried? Health, Careers in Health Careers-Part I Licensed Vocational Nurse Medical Stenographer Surgical Technician Tissue Technician ECG (EKG) Technician EEG Technician Inhalation Therapist Medical Assistant X-ray Technologist Cyto-Technologist Registered Nurse (R.N.) Orthoptist Medical Records Librarian Medical Technologist Medical Therapist Occupational Therapist Dietitian Nuclear Medical Technologist Audiologist Speech Therapist Medical Librarian Medical Librarian Medical Social Worker	FSCA FS FSCA	Eyegate P.S.A.V. S.F.Med.Society



Location	<u>Title</u>	Format	Producer
К2	Health Careers-Part II	FSCA	S.F.Med.Society
	Medical Secretary		
	Electroencephalograph-Technicians Electrocardiogram-Technicians		
	Inhalation Therapist		
	Practical Nursing		
	Operating Room Assistant-Surgical Technician		
	Hestology Technician-Lab. Tech.		
К3	Health Careers-Part III	FSCA	S.F.Med.Society
	Technologist		
	Orthopedic Assistant		
	Computer Personnel Dental Hygienist		
	Cyto-Technologist		,
	Medical Assistant		
K 4	Health Careers-Part IV	FSCA	S.F.Med.Society
	Physical Therapy		
	Occupational Therapy		
	Speech Pathology-Therapy		
	Audiology		
015	Orthoptics Heating & Air Conditioning Serviceman	FSCA	Accoustifone
K16	Heavy Equipment Operators	FSCA	Bowmar
DD11	Heavy Machine Operator	C	I.I.L.
A9	Hospital Administrative Jobs	FSCA	Eyegate
J1 0	Hospital Food Service Workers	FSCA	Eyegate
В7	*Hospital, Job Opportunities in a	FSCA	Singer
R-6	Hospital Occupations	FSCA	Hospital Council
67	Hospital Work? Would You Like	FS FSCA	Eyegate Eyegate
I-17	Hospital, Working in a How to Adjust	FSCA	Eyegate
D12 39	How to Find a Job For Yourself	FS	F.O.M.
3 9 37	How to Get a Job and Keep It	FS	P.S.A.V.
34	How to Study Occupations	FS	P.S.A.V.
10	How to Take a Test	FS	Singer
C16	Humanity and the Need for Change	FSCA	Eyegate
	*Hospital Occupations-A Look in the Future	FSCA	Hospital Council
C2	In Training	FSCA	Eyegate
C11	Individual and Education, The	FSCA	Eyegate
N2	Industrial Engineering	FSCA	U.of U.
м8	Inhalation Therapist	FSCA	Bowmar
J7	Inhalation Therapy Technician	FSCA	Eyegate
CC6	Insurance Salesman	C	Edu. Prog.
27	Interests Pay Off	FS	P.S.A.V.
К9	International Brotherhood of Electrical Workers	FSCA	Eyegate
K.10	International Ladies Garment Workers Union	FSCA FSCA	Eyegate Singer
C9	Introduction to Vocations, An	FOCA	ormeer



Location	<u>Title</u>	Formet	Producer
L4	Investment Account Executives It's Happening in Home Economics	FSCA	Bowmar
R-4		FSCA	Guidance Associates
A13	Jet Captain Jet Engine Mechanics	FSCA	Eyegate
B1		FSCA	Eyegate
Q11	Job Hunting: Where to Begin, Part I Job Hunting: Where to Begin, Part II Job Interview, The	FSCA	Guidance Associates
Q12		FSCA	Guidance Associates
41		FS	Eyegate
Q5	Job That Goes Someplace, Part I Job That Goes Someplace, Part II Jobs & Gender, Part I	FSCA	Guidance Associates
Q6		FSCA	Guidance Associates
R1		FSCA	Guidance Associates
R2	Jobs & Gender, Part II Jobs for High School Students, Part I Jobs for High School Students, Part II	FSCA	Guidance Associates
Q13		FSCA	Guidance Associates
Q14		FSCA	Guidance Associates
N10	Jobs for the Now Generation-Overview Juvenile Officer	FSCA	Bowmar
N18		FSCA	Accoustifone
71	Key Punch Operator, How About Being a	FS	Eyegate
D4	Killing Time & Yourself Know-How and Your Future	FSCA	Eyegate
C3		FSCA	Eyegate
nn10	Y and Jame Dank and	С	I.I.L.
DD19 BB18 13	Laundry Routeman Lawyer-Interview Tape Learning Efficiently and Effectively Learning and Reading Skills	C FS FS	Edu.Prog. F.O.M.
C17	Leisure Time on a Shoestring Let the Buyer Beware Librarian	FSCA	Eyegate
D10		FSCA	Singer
BB6		C	Edu.Prog.
51	Library and the Librarian, The	FS	Eyegate
1	Listening and Reading Skills	FS	Singer
C1	Look at the Future	FSCA	Eyegate
F14	Machine Tool Operation	FSCA	W.W.T.I.
CC24	Machinist	C	I.I.L.
CC2	Machinist, Tool & Die Maker	C	Edu.Prog.
J11	Maintenance Mechanic & Electrical & Custodian	FSCA	Eyegate
014	Major Appliance Repairman	FSCA	Accoustifone
D7	Making Credit Work For You	FSCA	Singer
C14	Man and the Physical Environment	FSCA	Eyegate
J16	Man Has Wings-Overview	FSCA	Bowmar

T-18	Location	<u>Title</u>	Format	Producer
Martiage and a Career	I-18	Manufacturing, Working in	FSCA	Eyegate
Section		Marriage and a Career	FS	F.O.M.
G16 Mechanical Design Tech. G1 Mechanical Design Tech. G1 Mechanical Engineering FSCA W.W.T.I. N4 Mechanical Engineering FSCA Eyegate FSCA Eyegate FSCA Eyegate G3 Medical Assistant FSCA W.W.T.I. A1 Medical Laboratory Assistant FSCA W.W.T.I. A7 Medical Laboratory Technician FSCA W.W.T.I. A7 Medical Photographer G18 Medical Records Technician FSCA Coronet G18 Medical Technician G19 Medical Technician G10 Medical Technician G10 Medical Technician G11 Medical Development G12 Medical Technician G13 Medical Technician G14 Mental Development G15 Medical Technician G16 Mental Development G17 Medical Expineering G18 Medical Technician G19 Mental Health Aide G19 Mental Health Aide G19 Mental Health Aide G19 Mental Health Aide G19 Mental Metallurgical Engineering G19 Metal Processing Technology G10 Mental Metallurgical Engineering G10 Mining & Geological Engineering G11 Minister A2 Money For Further Education A3 Money For Further Education A4 Money For Further Education A4 Money For Further Education A5 Money For Further Education A6 Motorcycle Repairman B7 FSCA Mowmar B7 FSCA Mow	N1	Materials Science & Engineering	FSCA	U.of U.
Mechanical Drafting	29	Meaning of Work, The	FS	P.S.A.V.
N4 Mechanical Engineering FSCA U. of U. I-6 Medical Assistant FSCA Eyegate G3 Medical Assistant FSCA W.W.T.I. A1 Medical Laboratory Assistant FSCA W.W.T.I. A7 Medical Laboratory Technician FSCA W.W.T.I. A7 Medical Photographer FSCA W.W.T.I. C18 Medical Photographer FSCA W.W.T.I. C18 Medical Photographer FSCA W.W.T.I. C18 Medical Technologist C I.I.L. C23 Medical Technologist C I.I.L. C25 Medical Technologist C I.I.L. Medical Technologist C I.I.L. Medical Technology FSCA U.of U. Min Metal Development FSCA U.of U. Min Metallurgical Engineering FSCA U.of U. Min Metallurgical Engineering FSCA U.of U. Nining Geological Engineering FSCA U.of U. <td< td=""><td>G16</td><td>Mechanical Design Tech.</td><td>FSCA</td><td>W.W.T.I.</td></td<>	G16	Mechanical Design Tech.	FSCA	W.W.T.I.
I-6 Medical Assistant FSCA Eyegate J13 Medical Assistant FSCA Eyegate G3 Medical Assistant FSCA W.W.T.I. A1 Medical Laboratory Assistant FSCA W.W.T.I. A1 Medical Laboratory Technician FSCA W.W.T.I. A7 Medical Photographer FSCA Coronet G18 Medical Records Technician FSCA W.W.T.I. A27 Medical Technician FSCA W.W.T.I. A28 Medical Technician C I.I.L. A29 Medical Technician C I.I.L. A20 Medical Technician C I.I.L. A20 Medical Technician C I.I.L. A21 Mental Development FSCA Eyegate M9 Mental Health Aide FSCA Bowmar M13 Metallurgical Engineering FSCA U.of U. M14 Meterology FSCA W.C.T.I. M14 Meterology FSCA W.C.T.I. M14 Meterology FSCA U.of U. M16 Minister C Edu.Prog. A31 Money For Further Education FSCA Edu.Prog. A33 Money For Further Education FSCA Bowmar L5 Money Tree, The FSCA Bowmar L5 Money Tree, The FSCA Bowmar M14 Motivation a Key to Achievement FSCA Bowmar M15 Municipal Law Enforcement-Overview FSCA Accoustifone M17 Municipal Law Enforcement-Overview FSCA Eyegate M18 Nunclear Technician FSCA Eyegate M19 Nurse, The Misphorhood FS Eyegate M19 Nurse, The Misphorhood FS Eyegate M10 Nurse, The Misphorhood FS Eyegate M11 Nurse TECA Pyegate M12 Nurse, The Misphorhood FS Eyegate M19 Nurse, The Misphorhood FS Eyegate M19 Nurse, The Misphorhood FS Eyegate M10 Nurse, The Neighborhood FS Eyegate M10 Nurse, Registered C Li.I.L.	G1	Mechanical Drafting	FSCA	W.W.T.I.
J13 Medical Assistant G3 Medical Assistant F5CA W.W.T.I. A1 Medical Laboratory Assistant F5CA Coronet G17 Medical Laboratory Technician F5CA Coronet G18 Medical Records Technician F5CA W.W.T.I. A7 Medical Records Technician F5CA W.W.T.I. CC23 Medical Technician C I.I.L. A25 Medical Technician C I.I.L. D16 Mental Development F5CA Edu.Prog. CC25 Medical X-ray Technician C I.I.L. D16 Mental Development F5CA Eyegate M9 Mental Health Alde F5CA Bowmar M13 Metallurgical Engineering F5CA U.of U. P18 Metal Processing Technology F5CA U.of U. M14 Meterology F5CA U.of U. M14 Meterology F5CA U.of U. M15 Minister A15 Minister A26 Geological Engineering A15 Minister A27 Money For Further Education A28 Money For Further Education A29 Money Tree, The A20 Money Tree, The A21 Motivation a Key to Achievement A22 New Career Opportunities B016 Musician K11 Nation's Builders L-1 New Account Clerks A22 New Career Opportunities B15 Nurse, The B14 Nurse B17 Nurse, The B18 Nurses Ald B18 Nurses Ald B19 Nurses, The B19 Nurses, The B19 Nurses, The B19 Nurses, The F5CA Eyegate B19 Nurse, The F5CA Eyegate B19 Nurse, The Neighborhood B10 Nurse, The Neighborhood B10 Nurse, The Neighborhood B11 Nurse, Practical B15 Nurse-Registered C I.I.L.	N4	Mechanical Engineering		
Medical Assistant	I-6	Medical Assistant		Eyegate
Al Medical Laboratory Assistant G17 Medical Laboratory Technician A7 Medical Photographer G18 Medical Photographer G18 Medical Records Technician CC23 Medical Technologist CC25 Medical Technologist CC25 Medical Technologist CC25 Medical X-ray Technician CC25 Medical X-ray Technician CC25 Medical X-ray Technician CC25 Medical X-ray Technician CC3 Medical X-ray Technician CC4 I.I.L. D16 Mental Development FSCA Eyegate M9 Mental Health Aide FSCA Bowmar M13 Metallurgical Engineering FSCA U.of U. FSCA U.of U. FSCA U.of U. M14 Meterology FSCA U.of U. M14 Meterology M3 Mineralogy M3 Mineralogy M4 Minister M4 Minister CA43 Mondel, Fashion-Interview Tape CA43 Mondel, Fashion-Interview Tape CA43 Money For Further Education CA43 Money Tree, The M6 Motivation a Key to Achievement M14 Motivation a Key to Achievement M15 Motorcycle Repairman FSCA Accoustifone M16 Motorcycle Repairman FSCA Accoustifone D16 Musician K11 Nation's Builders L-1 New Account Clerks FSCA Bowmar L-1 New Account Clerks FSCA Eyegate J14 Nurse FSCA Eyegate J14 Nurse FSCA Eyegate FSCA Extractical FSCA Eyegate	J13	Medical Assistant		• -
G17 Medical Laboratory Technician A7 Medical Photographer G18 Medical Records Technician G18 Medical Records Technician G18 Medical Records Technician G18 Medical Technician G19 Medical Technician G2 I.I.L. AA25 Medical Technician G2 I.I.L. D16 Mental Development G19 Mental Development G20 Medical Technician G2 I.I.L. D16 Mental Development G30 Medical Technician G40 I.I.L. D16 Mental Development G50 Bowmar M13 Metallurgical Engineering G50 W.C.T.I. M14 Meterology G50 W.C.T.I. M15 Meterology Mining & Geological Engineering Mining & Geological Engineering Mining & Geological Engineering G50 W.C.T.I. AA15 Minister G50 C Edu.Prog. AA15 Minister G61 Money Tree, The AA3 Model, Fashion-Interview Tape G71 GEdu.Prog. A3 Money For Further Education A43 Money For Further Education A54 Money Tree, The A55 Money Tree, The A67 Motivation a Key to Achievement A68 Motorcycle Repairman A68 Motorcycle Repairman A69 Motorcycle Repairman A60 Motorcycle Repairman A61 Municipal Law Enforcement-Overview A62 Newspaper Store, The Neighborhood B75 FSCA Bowmar A64 Nurse A75 Medical Technician A75 Medical Technician A77 Medical Technician A78 Medel, Fashion-Interview A78 Money FSCA Bowmar A79 Money FSCA Bowmar A79 Money FSCA Bowmar A79 Money FSCA Bowmar A70 Metallorian A70 Money FSCA Bowmar A71 Metallorian A71 Metallorian A72 Metallorian A73 Money FSCA Bowmar A74 Motivation a Key to Achievement A77 Money Tree, The Neighborhood A79 Money FSCA Bowmar A79 Money FSCA Bowmar A70 Money FSCA Bowmar A70 Money FSCA Bowmar A70 Money FSCA Bowmar A71 Metallorian A71 Metallorian A72 Medical Technician A73 Money FSCA Bowmar A74 Money FSCA Bowmar A75 Money FSCA Bowmar A77 Money FSCA Bowmar A78 Money FSCA Bowmar A79 Money FSCA Bowmar A79 Money FSCA Bowmar A70 Money FSCA Bowmar A70 Money FSCA Bowmar A70 Money FSCA Bowmar A71 Money FSCA Bowmar A71 Money FSCA Bowmar A72 Money FSCA Bowmar A74 Money FSCA Bowmar A75 Money FSCA Bowmar A77 Money FSCA Bowmar A78 Money FSCA Bowmar A79 Money FSCA Bowmar A79 Money FSCA Bowmar A79 Money FSCA Bowmar A70 Money FSCA Bo	G3	Medical Assistant	FSCA	W.W.T.I.
A7 Medical Photographer G18 Medical Records Technician C23 Medical Technician A25 Medical Technician C25 Medical Technician C26 Medical Technician C27 Medical Technician C28 Medical Technician C38 Medical Technologist C29 Medical Technologist C20 Medical Technologist C30 Medical Technologist C31 Medical Technologist C4 Edu.Prog. C625 Medical X-ray Technician C5 I.I.L. C626 Mental Development C6 Edu.Prog. C7 Medical X-ray Technician C7 I.I.L. C8 Eyegate M9 Mental Health Aide M9 Mental Health Aide M13 Metallurgical Engineering M14 Meterology M15 Metal Processing Technology M16 Metal Processing Technology M17 Mineralogy M18 Minister M19 Metal Processing Technology M18 Minister M20 Minister M30 Model, Fashion-Interview Tape M31 Money For Further Education M32 Money For Further Education M33 Money For Further Education M34 Money Tree, The M35 Money Tree, The M36 Motorcycle Repairman M37 Municipal Law Enforcement—Overview M38 Money For Metal Meta	A1	Medical Laboratory Assistant	FSCA	
G18 Medical Records Technician CC23 Medical Technologist C Edu.Prog. CC25 Medical X-ray Technician CC26 Medical X-ray Technician CC27 Medical X-ray Technician CC27 Medical X-ray Technician CC28 Medical X-ray Technician CC29 Medical X-ray Technician CC30 Medical Engineering CC30 Medical Engineering Metal Processing Technology FSCA W.C.T.I. M14 Meterology N3 Mineralogy Mining & Geological Engineering FSCA U. of U. M14 Meterology Mining & Geological Engineering FSCA U. of U. M15 Minister AA3 Model, Fashion-Interview Tape CC30 Medical Formation CC30 Medical M	G17	Medical Laboratory Technician		W.W.T.I.
CC23 Medical Technician C	A7	Medical Photographer		
AA25 Medical Technologist CC25 Medical X-ray Technician CC1.I.L. D16 Mental Development SSCA Eyegate M9 Mental Health Aide FSCA Bowmar M13 Metallurgical Engineering FSCA U.of U. P18 Metal Processing Technology FSCA U.of U. M14 Meterology Mining & Geological Engineering FSCA U.of U. M16 Mining & Geological Engineering AA15 Mining & Geological Engineering AA3 Model, Fashion-Interview Tape CEdu.Prog. A3 Money For Further Education FS F.O.M. L5 Money Tree, The FSCA Bowmar L4 Motivation a Key to Achievement SSCA Motorcycle Repairman M16 Motorcycle Repairman M17 Municipal Law Enforcement-Overview FSCA Accoustifone D16 Musician K11 Nation's Builders PSCA Accoustifone D16 Musician K11 Nation's Builders FSCA Eyegate J8 Nuclear Technician FSCA Eyegate J8 Nuclear Technician J14 Nurse FSCA Eyegate J9 Nurses Aid, The A8 Nurses AIDE M6 Nurse, The Neighborhood FS Eyegate FSCA	G18	Medical Records Technician		
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Mining & Geological Engineering FSCA U. of U. AA15 Minister C Edu.Prog. AA3 Model, Fashion-Interview Tape C Edu.Prog. 43 Money For Further Education FS F.O.M. L5 Money Tree, The FSCA Bowmar 14 Motivation a Key to Achievement FS F.O.M. O18 Motorcycle Repairman FSCA Accoustifone N13 Municipal Law Enforcement-Overview FSCA Accoustifone DD16 Musician C I.I.L. K11 Nation's Builders FSCA Accoustifone C I.I.L. K11 Nation's Builders FSCA Bowmar L-1 New Account Clerks FSCA Bowmar 22 New Career Opportunities FS P.S.A.V. 62 Newspaper Store, The Neighborhood FS Eyegate J8 Nuclear Technician FSCA Eyegate J9 Nurses The SSCA Eyegate E9 Nurse, The FSCA Eyegate E9 Nurse, The FSCA Eyegate A8 Nurses AIDE FSCA Eyegate A8 Nurses AIDE FSCA Coronet M6 Nurse, Licensed Practical FSCA Bowmar 54 Nurse, The Neighborhood FS Eyegate DD1 Nurse, Practical C I.I.L. DD2 Nurse, Registered C Edu.Prog.	M14	Meterology		U.of U.
AA15 Minister AA3 Model, Fashion-Interview Tape C Edu.Prog. A3 Money For Further Education FS F.O.M. L5 Money Tree, The 14 Motivation a Key to Achievement C Edu.Prog. FSCA Bowmar 14 Motivation a Key to Achievement FS F.O.M. 18 Motorcycle Repairman FSCA Accoustifone N13 Municipal Law Enforcement-Overview FSCA Accoustifone DD16 Musician K11 Nation's Builders FSCA Bowmar C I.I.L. K11 Nation's Builders FSCA Bowmar L-1 New Account Clerks FSCA Bowmar FSCA Bowmar FSCA Bowmar FSCA Bowmar FSCA Eyegate J8 Nuclear Technician FSCA Eyegate J8 Nuclear Technician FSCA Eyegate J14 Nurse FSCA Eyegate J15 Nurses Aid, The FSCA Eyegate A8 Nurses AIDE FSCA Coronet M6 Nurse, Licensed Practical FSCA Bowmar FSCA Eyegate TSCA Coronet TSCA Eyegate TSCA Eyegat	и3			_
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14 Motivation a Key to Achievement Ola Motorcycle Repairman N13 Municipal Law Enforcement-Overview DD16 Musician K11 Nation's Builders L-1 New Account Clerks New Career Opportunities R1 New Account Clerks S2 New Career Opportunities R2 Newspaper Store, The Neighborhood R3 Nuclear Technician R4 Nurse R5 PSCA Eyegate R5 PSCA Eyegate F5 PSCA Eyegate	43			
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New Career Opportunities New Spaper Store, The Neighborhood Nuclear Technician Nurse PSCA Syegate FSCA Eyegate FSCA Eyegate FSCA Eyegate FSCA FSCA Eyegate FSCA FSCA FSCA FSCA Bowmar FSCA Bowmar FSCA DD1 Nurse, The Neighborhood FS Eyegate DD1 Nurse, Practical DD2 Nurse, Registered C I.I.L. BB15 Nurse-Registered C Edu.Prog.			FSCA	Bowmar
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A4 Optical Technician A3 Optometric Assistant B5C Coronet B6 Optometrist, The Neighborhood B7	Location	<u>Title</u>	Format	Producer
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BB25 Photographer C Edu.Prog.	AA18	Pharmacist-Druggist	С	Edu. Prog.
H14 Photography, Careers in J17 Photography Is	60	Pharmacist, The Neighborhood	FS	Eyegate
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BB2 Pilot, Airline L-11 Pilot Flight Instructor FSCA Bowmar Planning Ahead After High School FSCA F.O.M. I-11 Plasterer, The FSCA Eyegate P-9 Plastics, Forming and Design FSCA Accoustifone P-13 Plastic Lay-Up Man P-14 Plastics-Machine Operator FSCA Accoustifone P-11 Plastics-Mold Maker FSCA Accoustifone P-12 Plastics-Mold Setter FSCA Accoustifone P-10 Plastics-Patternmaker/Foam Die Maker FSCA Accoustifone P-10 Plastics-Patternmaker/Foam Die Maker FSCA Accoustifone P-10 Plastics-Patternmaker/Foam Die Maker FSCA Accoustifone P-10 Plumber, The FSCA Eyegate DD3 Plumber-Pipefitter C I.I.L. N17 Police Intern FSCA Accoustifone N16 Police Laboratory Technician FSCA Accoustifone DD4 Policeman C I.I.L. CC14 Police Officers C W.W.T.I. 45 Police and Police Protection AA7 Policewoman-Interview Tape C Edu.Prog. 47 Post Office and Postal Workers, The FSC Eyegate G4 Practical Nursing FSCA Guidance Associates (Emphasizes Atomic Energy Jobs) Q9 Preparing for the World of Work, Part I FSCA Guidance Associates Q10 Preparing for the World of Work, Part II FSCA Guidance Associates	BB1		С	Edu.Prog.
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(Emphasizes Atomic Energy Jobs) Q9 Preparing for the World of Work, Part I FSCA Guidance Associates Q10 Preparing for the World of Work, Part II FSCA Guidance Associates	-			
Q9 Preparing for the World of Work, Part I FSCA Guidance Associates Q10 Preparing for the World of Work, Part II FSCA Guidance Associates	γo		FOCA	GGIGANCE ASSOCIATES
Q10 Preparing for the World of Work, Part II FSCA Guidance Associates	ΩQ		TSCA	Cuidance Association
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Location	<u>Title</u>	Format	Producer
2	Preparing to Study	FS	Singer
B15	Printer	FSCA	Eyegate
DD5	Printer	C	I.I.L.
J4	Printing Industry, Working in the	FSCA	Eyegate
F15	Printing, Printing & Publishing	FSCA	W.W.T.I.
21	Psychology of Learning, The	FS	F.O.M.
DD14	Public Relations	C	I.I.L.
<i>33</i> <u>1</u> 1			
AA12	Radio Broadcaster-Interview Tape	С	Edu.Prog.
DD24	Radio Officer	С	I.I.L.
A2	Radiology Technician	FSCA	Coronet
H1	Radiology Technician	FSCA	W.W.T.I.
·P16	Real Estate	FSCA	W.C.T.I.
K17	Real Estate Appraisers	FSCA	Bowmar
N12	Real Estate Mgt. Trainee	FSCA	Bowmar
I-2	Real Estate Sale	FSCA	Eyegate
CC9	Realtor	С	Edu.Prog.
B12	Receptionist	FSCA	Eyegate
BB24	Recording Producer-Music	C	Edu.Prog.
49	Recreation Park & Playground Workers	FS	Eyegate
BB12	Recreation Worker-Park Director-Interview Tape	C	Edu.Prog.
F11	Refrigeration Servicing	FSCA	W.W.T.I.
013	Repair & Maintenance-Overview	FSCA	Accoustifone
BB13	Reporter	C	Edu. Prog.
В9	Requirements in the World of Jobs	FSCA	Singer
B6	Restaurant, Job Opportunities in a	FSCA C	Singer Edu. Prog.
BB2O	Restaurant Manager-Waiter	FSCA	Eyegate
E12	Retail Clerk	FSCA	Bowmar
L9	Retail Department Heads	FSCA	Bowmar
L8	Retail Food Clerks	FSCA	Bowmar
L6	Retail Sales Associates	C	I.I.L.
DD7	Retail Saleswoman	FSCA	Eyegate
I - 7	Roofer, The	10011	2,05000
P17	Safety Technician	FSCA	W.C.T.I.
16	Salaried Workers or Self-Employed	FS	F.O.M.
AA14	Salesman	C	Edu.Prog.
53	Sanitation and the Sanitation Workers	FS	Eyegate Accoustifone
012	Sanitation Technician	FSCA	
D9	Saving to Reach Your Goals	FSCA	Singer F.O.M.
24	Scholarships & Loans for Continuing Education	FSCA FS	F.O.M.
18	Science, Careers in	rs C	Edu.Prog.
AA17	Scientist, Research	C	I.I.L.
DD13	Secondary Teacher	C	Edu.Prog.
BB10	Secretary	FSCA	W.W.T.I.
F10	Secretary-Medical, Legal, Adm.	IDOR	



Location	<u>Title</u>	Format	Producer
С7	Seeing the Whole Picture	FSCA	Eyegate
C12	Self-Defeat and Intellectuality	FSCA	Eyegate
J6	Service Station, Working in a	FSCA	Eyegate
B16	Sheet Metul Worker	FSCA	Eyegate
B18	Sheet Metal Worker Building Trades	FSCA	Eyegate
DD23	Ship's Captain	С	I.I.L.
E18	Shoemaker, The	FSCA	Eyegate
1-10	Sider, The	FSCA	Eyegate
30	Skills that Pay Off	FS	F.O.M.
в3	Sky Cap & Baggage Handler	FSCA	Eyegate
017	Small Engine Repairman	FSCA	Accoustifone
38	So You Want a Summer Job	FS	P.S.A.V.
D11	Social Development	FSCA	Eyegate
52	Social Service and the Social Worker	FS	Eyegate
BB11	Social Worker	С	Edu. Prog.
09	Soil Conservation Technician	FSCA	Accoustifone
L10	Specialty Retail Sales	FSCA	Bowmar
DD20	Stationary Engineer	C	I.I.L.
A15	Stewardess	FSCA	Eyegate
AA5	Stewardess-Interview Tape	C	Edu. Prog.
BB21	Stock Broker-Interview Tape	C	Edu. Prog.
В5	Super Market, Job Opportunities in a	FSCA	Singer
J5	Super Market, Working in a	FSCA	Eyegate
E17	Tailor, The	FSCA	Eyegate
E10	Teacher, The-2nd grade	FSCA	Eyegate
ввз	Teacher, College	С	Edu.Prog.
AA19	Teacher, High School	С	Edu. Prog.
CC1	Teaching Assistant-Nursery School	С	Edu. Prog.
AA20	Technical Writer	С	Edu. Prog.
L-16	Technical Writers	FSCA	Bowmar
F7	Technician, Electrical Power	FSCA	W.W.T.I.
CC8	Technician, Electronic	C	Edu.Prog.
G13	Technician, Electronic	FSCA	W.W.T.I.
G16	Technician, Mechanical Design	FSCA	W.W.T.I.
C13	Technology and the Individual	FSCA C	Eyegate Edu.Prog.
AA22	Telephone Operator	FSCA	Ed.Dim.
H15	Television Production, Careers in	FSCA	Guidance Associates
Q18	TV Repairman TV and Radio Repair	FSCA	Eyegate
B11		C ·	
DD8 BB9	TV & Radio Serviceman	C .	Edu.Prog.
R5	Theatrical Agent Timber Producer Aide	FSCA	Nicolet T.I.
D1	Time to be Yourself	FSCA	Eyegate
CC2	Tool & Die Maker	C	Edu. Prog.
B13	Tool & Die Maker	FSCA	Eyegate
DD21	Tool & Die Maker	C	I.I.L.
DULL	Trades	FS	· - ·
05	Transmission Specialist	FSCA	Accoustifone



Location	<u>Title</u>	Format	Producer
50 DD10	Transportation & Transportation Workers Truck Driver, Local	FS C	Eyegate I.I.L.
5520	2200N 222V01, 25022		
К5	Unions: Airline Pilots Ass'n.	FSCA	Eyegate
K6 K9	Unions: American Federation of Musicians Unions: International Brotherhood of Electrical	FSCA	Eyegate
	Workers	FSCA	Eyegate
K10	Unions: International Ladies Garment Workers	FSCA	Eyegate
K8	Unions: United Automobile Workers	FSCA	Eyegate
K7	Unions: United Federation of Teachers	FSCA	Eyegate
K8	United Automobile Workers	FSCA	Eyegate
К7	United Federation of Teachers	FSCA FSCA	Eyegate
	USOE Career Education, Part I USOE Career Education, Part II	FSCA	
AA10	Veterinarian-Interview Tape	С	Edu.Prog.
31	Volunteer Work	FS	P.S.A.V.
BB20	Waiter-Restaurant Manager	C FS	Edu.Prog. Eyegate
65 E14	Want to Work in a Laundry Watchmaker & Jeweler, The	FSCA	Eyegate
010	Water Plant Operator	FSCA	Accoustifone
F16	Welding	FSCA	W.W.T.I.
3	What are Job Families?	FS	Singer
8	What Do You Like To Do?	FS	Singer
5	What Good is School?	FS	Singer
7	What is a Job?	FS	Singer
B17	What is Your Future in the Changing World of Work?	FSCA	Eyegate
9	What to Ask, How & Where to Find the		
	Answers-Part I	FS	Singer
11	What to Ask, How & Where to Find the		
	Answers-Part II	FS	Singer
Q1	What You Should Know Before You Go to Work,	7004	Gud lawer Appendance
Q2	Part I What You Should Know Before You Go to Work,	FSCA	Guidance Associates
-	Part II	FSCA	Guidance Associates
3 5	What Vocational Studies Can Do For You	. FS	F.O.M.
40	When You Go To Work	FS	F.O.M.
3 6	Where Will You Live and Work	FS FS	P.S.A.V. F.O.M.
44	Which College For Me	FS	Singer
4 6	Who Are You?	FS	Singer
0	Why Study?		

Location	<u>Title</u>	Format	Producer
D5	Why You Need Consumer Know How	FSCA	Singer
R3	Why Work at All?	FSCA	Guidance Associates
D17	Wisconsin, University of	FSCA	La Crosse
	Wisconsin, University of	FSC'	River Falls
D3	Work for What	FSCA	Eyegate
C8	World of Work, The	Z'SCA	Singer
23	Worried About College	FS	F.O.M.
64	Would You Like to Sell?	FS	Eyegate
AA20	Writer, Technical	C	Edu.Prog.
H4	Writing Careers in Advertising	FSCA	Ed.Dim.
J12 A2 H1	X-ray Technician X-ray Technician X-ray Technician	FSCA FSCA FSCA	Eyegate Coronet W.W.T.I.
42 28 15 Q3 Q4	Your Job Outlook Your Life of Work Your Occupation-Student Your Personality: The You Others Know, Part I Your Personality: The You Others Know, Part II	FS FS FS CA FS CA	P.S.A.V. F.O.M. F.O.M. Guidance Associates Guidance Associates



SUPPLEMENT TO THE CAREER DIRECTORY DECEMBER - 1973

LOCATION	'PITLE	FORMAT	PRODUCER
EE 1 T4 T5 HH 6 EE 2 HH 7	Adjuster-Claimsman Agriculture, Careers in Part I Agriculture, Careers in Part II Aircraft-Fueler Airline Ticket Agent Ambulance Driver	C FSCA FSCA C C C	Gordon Flesch Co. Pathescope Pathescope Gordon Flesch Co. Gordon Flesch Co. Gordon Flesch Co.
нн 8	Audio-Engineer	C	Gordon Flesch Co.
FF 16	Auto Body Worker	C	Gordon Flesch Co.
EE21 R8	Baker Bank Teller & Clerk-A Career	C FSCA	Gordon Flesch Co. Tke Films
EE22	Barber	C	Gordon Flesch Co.
EE2 3	Bartender	C	Gordon Flesch Co.
R1 7	Basic Biological Science	FSCA	University of Utah
R14	Behavioral Disorders	FSCA	University of Utah
HH 9	Bindery Worker	C	Gordon Flesch Co.
GG11	Brickmason & Stonemason	C	Gordon Flesch Co.
EE24	Bridge & Tunnel Officer	C	Gordon Flesch Co.
S12	Business Administration, Careers in Part I	FSCA	Pathescope
S 13	Business Administration, Careers in Part II	FSCA	Pathescope
FF 17	Business Technician	C	Gordon Flesch Co.
EE25	Butcher & Meat Cutter	С	Gordon Flesch Co.
FF1 8	Candymaker	C	Gordon Flesch Co.
GG12	Carpenter	C	Gordon Flesch Co.
EE 3	Car Salesman	C .	Gordon Flesch Co.
Rll	Chemistry	FSCA	University of Utah
EE 4	Collection Man	C	Gordon Flesch Co.
HHIC	Commercial Fisherman	C	Gordon Flesch Co.
GG1 3	Commercial Painter	C	Gordon Flesch Co.
S4	Computers, Careers in Part I	FSCA	Pathescope
S 5	Computers, Careers in Part II	FSCA	Pathescope
S14	Construction, Careers in Part I	FSCA	Pathescope
S 15	Construction, Careers in Part II	FSCA	Pathescope
FFl	Cook	C	Gordon Flesch Co.
R7	Cosmetologist-A Career	FSCA	Tke Films
нн13	Dairyman	C	Gordon Flesch Co.
EE5	Data Processor	C	Gordon Flesch Co.
GG14	Demolition Man	C	Gordon Flesch Co.
GG1 5	Derrick Operator	C	Gordon Flesch Co.
HH14	Disc Jockey	C	Gordon Flesch Co.
GG1 6	Draftsman	C	Gordon Flesch Co.
HH15	Drayman	С	Gordon Flesch Co.
T2	Education, Careers in Part I	FSCA	Pathescope
Т3	Education, Careers in Part II	FSCA	Pathescope
GG17	Electrician	C	Gordon Flesch Co.
FF19	Electronics Technician	C	Gordon Flesch Co.
FF 20	Engine Specialist	C	Gordon Flesch Co.
ጥ6	Engineering, Careers in Part I	FSCA	Pathescope
	OF C		



T7 FF21	Engineering, Careers in Part II Exhaust & Cooling Specialist	FSCA C	Pathescope Gordon Flesch Co.
FF22 FF2	Final Assembler Fireman	- C C	Gordon Flesch Co. Gordon Flesch Co.
GG1 8	Floor-Covering Man	C	Gordon Flesch Co.
FF2 3	Food Processor	C C	Gordon Flesch Co. Gordon Flesch Co.
FF24	Foundry Worker	C	Gordon Flesch Co.
нн16	Furniture Finisher	C	GOIGON Flesch Co.
FF 3	Gardener	C	Gordon Flesch Co.
FF2 5	Garment Cutter	C	Gordon Flesch Co.
GG19	Gas Lineman	C	Gordon Flesch Co.
ee6	Gas Station Salesman	C	Gordon Flesch Co.
GGl	Glassblower	C	Gordon Flesch Co.
GG20	Glazier	C	Gordon Flesch Co.
EE 7	Grocery Checker	C	Gordon Flesch Co.
1.	W. J. 3	С	Gordon Flesch Co.
FF 4	Hairdresser Health Services, Careers in Part I	FSCA	Pathescope
S 18	neuron beriefe, the term and the	FSCA	Pathescope
Tl		C	Gordon Flesch Co.
GG21	Heavy Machine Operator	C	Gordon Flesch Co.
GG22	HVAC Man	O	dordon 12000m oot
ee 8	Industrial Mailroom Clerk	C	Gordon Flesch Co.
EE 9	Insurance Salesman	C	Gordon Flesch Co.
GG23	Ironworker & Cement Mason	C	Gordon Flesch Co.
30	Journalism. Careers in Part I	FSCA	Pathescope
S2	our married by the second of t	FSCA	Pathescope
s 3	Journalism, Careers in Part II	150	2000000000
GG2.4	Laminate Man	C	Gordon Flesch Co.
s 8	Law Enforcement, Careers in Part I	FSCA	Pathescope
S 9	Law Enforcement, Careers in Part II	FSCA	Pathescope
R9	Learning Disabilities	FSCA	University of Utah
HH17	Linotype Operator	C	Gordon Flesch Co.
GG 2	Locksmith	С	Gordon Flesch Co.
ac s	Machinist	С	Gordon Flesch Co.
GG 3	Mail Carrier	Ċ	Gordon Flesch Co.
FF 5 R16	Mathematics	FSCA	University of Utah
EELO	Menswear Salesman	C	Gordon Flesch Co.
R13	Mental Retardation	FSCA	University of Utah
EE11	Messenger	C	Gordon Flesch Co.
HH19	Meter Reader	C	Gordon Flesch Co.
GG25	Millwright	C	Gordon Flesch Co.
FF 6	Mortician	C	Gordon Flesch Co.
HH11	Musician	C	Gordon Flesch Co.
	W A A and J	С	Gordon Flesch Co.
HH20	Negative Assembler	FSCA	Pathescope
s 6	Nursing, Careers in Part I	FSCA FSCA	Pathescope
s7	Nursing, Careers in Part II	LUCK	- a offence be



TlO	Our Air		FSCA	University of Utah
Tll	Our Land		FSCA	University of Utah
T 9	Our Water		FSCA	University of Utah
T12	Our Wildlife		FSCA	University of Utah
FF 7	Parking Attendant		C	Gordon Flesch Co.
GG 4	Patternmaker		C	Gordon Flesch Co.
R12	Pharmacy		FSCA	University of Utah
GC 5	Photo Technician		C	Gordon Flesch Co.
R10	Physics		FSCA	University of Utah
GG 6	Plastics Worker	•	С	Gordon Flesch Co.
HH21	Platemaker		С	Gordon Flesch Co.
HH 1	Plumber		C	Gordon Flesch Co.
FF 8	Police Officer		C	Gordon Flesch Co.
FF 9	Presser		C	Gordon Flesch Co.
			_	
EE12	Retail Clerk		C	Gordon Flesch Co.
HH 2	Roofer		C	Gordon Flesch Co.
EE13	Room Clerk		C	Gordon Flesch Co.
EE14	Routeman		C	Gordon Flesch Co.
S 10	Sales, Careers in Part I		FSCA	Pathescope
Sll	Sales, Careers In Part II		FSCA	Pathescope
FF10	Security Guard		C	Gordon Flesch Co.
R1.8	Sensory Impaired		FSCA	University of Utah
Sl	Service Station Attendant-A Career		FSCA	Ike Films
нн 3	Sheet Metal Worker		C	Gordon Flesch Co.
EE15	Shipping & Receiving Clerk		C	Gordon Flesch Co.
FF11	Shoemaker		C	Gordon Flesch Co.
FF12	Sign Painter		C	Gordon Flesch Co.
R15	Speech Pathology & Audiology		FSCA	University of Utah
HH 4	Steamfitter		C	Gordon Flesch Co.
GG 7	Stillman		Ċ	Gordon Flesch Co.
EE16	Stock Manager-Clerk		Ċ	Gordon Flesch Co.
EE18	Supply Clerk		Ċ	Gordon Flesch Co.
EE17	Supply Clerk/Counterman		Ċ	Gordon Flesch Co.
PPT (suppry oferky counternant		•	
нн23	Tailor		C	Gordon Flesch Co.
нн24	Taxi Driver		С	Gordon Flesch Co.
нн25	Telephone Repairman		C	Gordon Flesch Co.
HE12	Television Floorman		С	Gordon Flessh Co.
FF13	Television Repairman		С	Gordon Flesch Co.
GG 8	Tire Recapper		C	Gordon Flesch Co.
GG 9	Tool & Die Maker		C	Gordon Flesch Co.
EE19	Trade Salesman		Ċ	Gordon Flesch Co.
EE20	Traffic Agent		Ċ	Gordon Flesch Co.
HH22	Trainman & Engineer		Ċ	Gordon Flesch Co.
S16	Transportation, Careers in Part I		FSCA	Pathescope
S17	Transportation, Careers in Part II		FSCA	Pathescope
HH1.8	Truck Driver	•	C	Gordon Flesch Co.
тито	TIME DITACT		_	
FF1 4	Waiter		С	Gordon Flesch Co.
GG10	Watchmaker		C	Gordon Flesch Co.
HH 5	Welder		C	Gordon Flesch Co.
T8	What Kind of World?		FSCA	University of Utah
	Window Washer	27	C	Gordon Flesch Co.
5 1.5	ATTIMOM MODITOT.	M. ·	_	

FILMSTRIP AND CASSETTE PRODUCERS

Olympus Research Corp. 955 East 9th South Salt Lake City, Utah 84102

Eyegate House, Inc. Jamaica, N.Y. 11435

Singer, SVE Society for Visual Education, Inc. 1345 Diversey Parkway Chicago, Illinois 60614

U. S. Dept. of Labor General Services Adm. National Audiovisual Center Washington, D.C. 20409

Education Progress Corp. 8538 E. 41st Street Tulsa, Oklahoma 74145

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Great Neck, New York 11023

Nicolet College & Technical Institute Highway G South Rhinelander, Wisconsin 54501

Hospital Council of Greater Milwaukee Area 9800 West Bluemound Road Milwaukee, Wisconsin 53226 %Sylvia Liebl, Health Manpower Coordinator

University of Utah %Mr. Herald L. Carlston, Director Placement & Career Information Center Salt Lake City, Utah 84112

United States Office of Education 400 Maryland Ave. S.W. Washington, D.C. 20000

Film of the Month Club 355 Lexington Avenue New York, N.Y. 10017

Popular Science Audiovisual Inc. 355 Lexington Avenue New York, New York 10017

Waukesha County Technical Institute 800 Main Street Pewaukee, Wisconsin 53702



Gordon Flesch Company, Inc. Educational Resource Center 225 West Beltline Highway Madison, Wisconsin 53713

Tke Films
P.O. Box 91
Buchanan, Michigan 49107

Pathescope Educational Films, Inc. 71 Weyman Avenue
New Rochelle, New York 10802



APPENDIX II



Western Wisconsin Technical Institute

CHARLES G RICHARDSON, DISTRICT DIRECTOR . TELEPHONE 608-782-6236

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If you desire additional information or materials, please contact Mr. Schenk or write to us.

1 (amphell William H. Campbell

Project Director

R. Kumbier

Project Coordinator

Project Coordinator

WHC/HRK/LL/jz

Enclosures



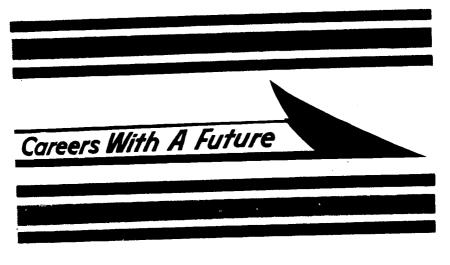




A Career Planning Service FOR STUDENTS, ADULTS AND SCHOOLS

VOCATIONAL, TECHNICAL & ADULT EDUCATION DISTRICT 2





A joint project wherein the Federal Government and the Student Services Division of Western Wisconsin Technical Institute bring the people of District 2 a unique and useful guidance service—the Career Mobile.

WHAT IS IT?

The Career Mobile is a self-contained 8' x 28' trailer unit housing a library of filmstrip-sound cassette career information for youth and adults. It is developed by Western Wisconsin Technical Institute to be used by individuals to study, self-evaluate and relate themselves to the future and the changing demands of the world of work.

WHO CAN USE IT?

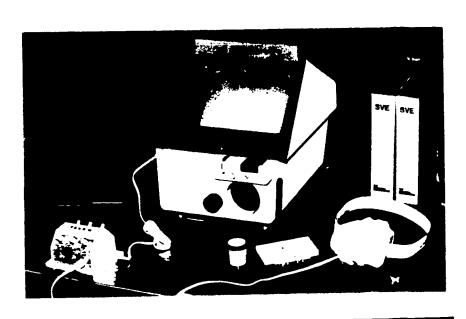
Schools, youth and adults of the area served by Western Wisconsin Technical Institute.

WHAT DOES IT CONTAIN?

- 1. 5 study carrels equipped with auto advance cassette film-strip units.
- 2. A group guidance area for 3 to 5 persons.
- 3. 16 mm film and sound filmstrip projection equipment.



- 4. An extensive library of sound filmstrips containing material for self-understanding and career information on many occupations.
- 5. A sound filmstrip series of all programs available at Western Wisconsin Technical Institute.
- 6. A career exploration kit.
- 7. An extensive library of printed educational and career information.
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- 9. Professional materials related to career education for counselors and teachers.





The Career Mobile will be scheduled to visit your school soon. Contact your guidance counselor or principal for the dates: Use it to obtain the information you need about the many "Careers with a Future."



CAREER MOBILE

Sponsored by:

Western Wisconsin Technical Institute
La Crosse Wisconsin
Charles G. Richardson, District Director
William H. Campbell, Project Director, Administrator of Student
Personnel Services.

This project jointly funded by VTAE District 2 and Part D Exemplary, 1968 Amendments to Vocational Education Act of 1963



T10	Our Air		FSCA	University of Utah
Tll	Our Land		FSCA	University of Utah
T 9	Our Water		FSCA	University of Utah
Tĺ2	Our Wildlife		FSCA	University of Utah
				•
FF 7	Parking Attendant		C	Gordon Flesch Co.
GG 4	Patternmaker		С	Gordon Flesch Co.
R12	Phermacy		FSCA	University of Utah
GC 5	Photo Technician		C	Gordon Flesch Co.
R10	Physics		FSCA	University of Utah
GG 6	Plastics Worker	•	C	Gordon Flesch Co.
			C	Gordon Flesch Co.
HH21	Platemaker		C	Gordon Flesch Co.
HH 1	Plumber			
FF 8	Police Officer		C	Gordon Flesch Co.
FF 9	Presser		C	Gordon Flesch Co.
			_	
EE12	Retail Clerk		C	Gordon Flesch Co.
HH 2	Roofer		С	Gordon Flesch Co.
EE 13	Room Clerk		С	Gordon Flesch Co.
EE14	Routeman		C	Gordon Flesch Co.
S1 0	Sales, Careers in Part I		FSCA	Pathescope
Sll	Sales, Careers In Part II		FSCA	Pathescope
FF10	Security Guard		C	Gordon Flesch Co.
R18	Sensory Impaired		FSCA	University of Utah
Sl	Service Station Attendant-A Career		FSCA	Ike Films
	Sheet Metal Worker		C	Gordon Flesch Co.
HH 3			C	Gordon Flesch Co.
EE15	Shipping & Receiving Clerk		C	Gordon Flesch Co.
FF11	Shoemaker			
FF12	Sign Painter		C	Gordon Flesch Co.
R15	Speech Pathology & Audiology		FSCA	University of Utah
HH 4	Steamfitter		C	Gordon Flesch Co.
GG 7	Stillman		C	Gordon Flesch Co.
EE16	Stock Manager-Clerk		C	Gordon Flesch Co.
EE1 8	Supply Clerk		C	Gordon Flesch Co.
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EE2O	Traffic Agent		C	
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Project Mirector

H. Kumbier

Project Coordinator

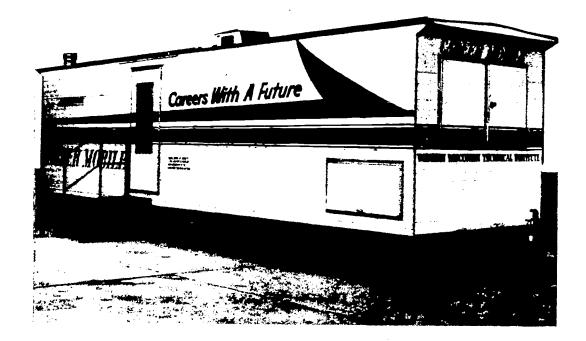
Project Coordinator

WHC/HRK/LL/jz

Enclosures



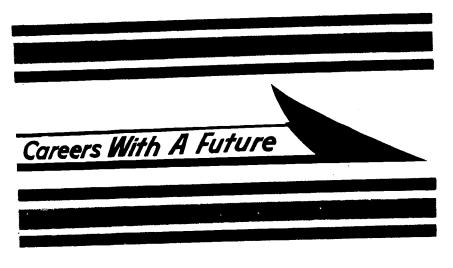




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THE CAREER MOBILE IS COMING!

FROM: WESTERN WISCONSIN TECHNICAL INSTITUTE and can help you no matter where you're headed.



• WHAT: Cassettes, Sound Filmstrips, Comic Books

.WHEN:

.WHERE:

Equipment and Through the Wonders of Modern TEXT Explore

In Choose

In Choose

In Career Gareer Programs Through the Use of Audio-Visual Equipment and Through

WHY: To Help You Explore

(What A Rip-Off)

ADMISSION: FREE - Even for Teachers

APPENDIX III



School	Grade Date	M or F
	t the Career Mobile before its visit here?	2 .
	ve you visited the Mobile this week? 1 2 3	
	elpful? Yes 🗆 No 🗅 (Any Comments?)	
	isfactory? Yes □ No □ What?	
	rams? (List Location Numbers)	
Did you have enoug	h time? Yes 🗆 No 🗆	
Did you have enoug		
	h time? Yes □ No □	
		·
 THIS PART GOES 1	th time? Yes 🗆 No 🗆	
THIS PART GOES T	TO YOUR SCHOOL.	
THIS PART GOES T Name What programs woul	th time? Yes 🗆 No 🗆	(List either



SCHEDULE IV

